



NCSFTM

*NATIONAL COUNCIL ON
STRENGTH & FITNESS*

ACADEMIC PARTNER PROGRAM

PROFESSIONAL CREDENTIALS

CPT

Certified Personal Trainer



CSC

Certified Strength Coach



SNS

Sports Nutrition Specialist



Why Professional Certification?

- › Professional certification is a primary indicator of job-readiness for employers
- › U.S. reporting indicates most employers require a certification *in addition* to exercise-related degrees
- › Employers look specifically for NCCA-accredited certification in the health, sport and fitness industries based on IHRSA and NCAA recommendations
- › NCSF certifications are NCCA accredited and meet the highest standard in the industry



Positive Placement

- Graduating with a professional certification increases likelihood and rate of employment upon graduation
- US Bureau of Labor statistics ranks job growth in the fitness industry as “*much faster than average*” 2020 to 2029
- Median ranges for Fitness Professionals are now over \$50,000 and increasing
- Students have placement advantage with our partners, including Equinox and Gold’s Gym
- All NCSF certified professional are qualified for global portability of credentials outside the U.S through the ICREPS network of countries



Why NCSF?

EDUCATION

- › Multiple delivery methods (F2F, online, or hybrid) all with instructor tracking features
- › Completely turn key with seamless integration into school programs with 100% organization assistance
- › Unmatched content and deliverables to Colleges and Universities



Why NCSF?

SUPPORT

- Full faculty and student support (*content and technical*)
- Recognition of school programs and national directory listing
- Curricular alignment with CAAHEP accreditation – NCSF is a sponsor of the Committee on Accreditation for Exercise Science (CoAES) programs



Why NCSF?

CREDENTIALING

- Student-savings program
- On-demand testing both On-campus and Off-campus and Online testing available (*live-remote proctoring*)
- Global reach – Over 1,000 test sites in 160 countries for off campus testing



PROGRAM FEATURES

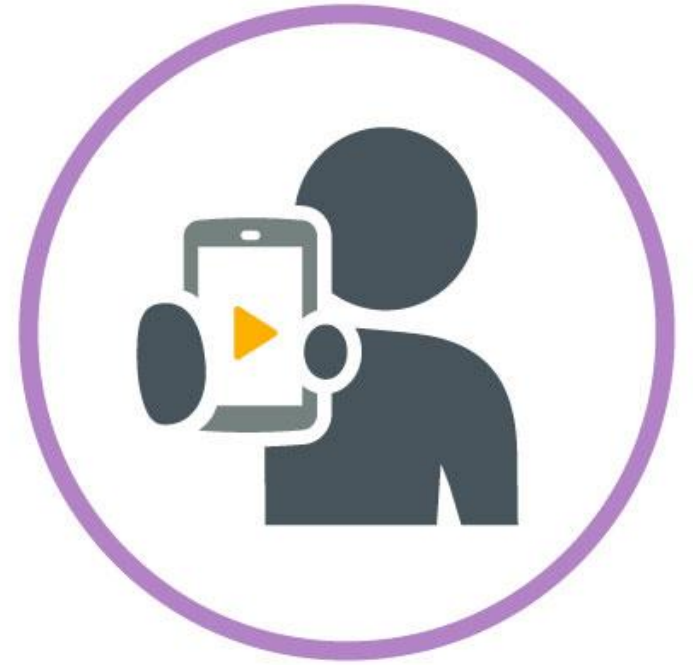


- **All Instructor Resources at No Cost**
 - Course Outline, Syllabus, Lesson Plan, Lesson Notes, PowerPoint Presentations, Test Question Bank, Instructor Support
- **Independent Study Option**
 - Fully supported by NCSF
 - Progress Reports (*scheduled or on demand*) to track student work

YOUR BENEFITS

STUDENT

- › Free Membership
- › Discounted Exam Registration Fee
- › On-Campus or Remote Testing Options
- › *Journal of Personal Training* Subscription
- › Discounted CEUs
- › Personal Trainer App



YOUR BENEFITS

INSTRUCTOR

- › Program Recognition
- › Free Membership
- › Discounted Faculty Exam Fee
- › On-Campus or Remote Testing Option
- › On Demand Exam Scheduling On-Campus
- › Student Progress Reports
- › Instructor Feedback for Curricular Enhancements
- › Subject Matter Expert Opportunities with Organization



LET'S WORK TOGETHER



Sean Grieve

Director of Education Services

1-800-772-6273 x1008

sgrieve@NCSF.org



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